



GFWC Oviedo Woman's Club
44th GREAT DAY IN THE COUNTRY
at Oviedo on the Park
Arts and Crafts Festival
November 11, 2017

Sponsorship Opportunities

Title Sponsor \$7,000

- Logo on 8 festival flag banners placed on city light poles
- ½-page ad in festival program
- Logo on all advertisements and on festival website including a link to sponsor website
- Facebook link to sponsor Facebook page
- 20 second sponsor advertisement announcement during opening ceremonies of festival
- Invitation to GFWC Oviedo Woman's Club Philanthropic Award Ceremony

Platinum Sponsor \$6,000

- Named Scholarship to be awarded at GFWC Oviedo Woman's Club Philanthropic Award ceremony in May 2018
- Company name highlighted on Oviedo on the Park marquee for 6 weeks
- Logo on 10 festival flag banners placed on city light poles
- 1 company sign placement at festival
- One half page ad in festival program
- 1 10 x 10 booth space at the Great Day festival
- Large logo on all advertisements and on festival website including a link to sponsor website
- Facebook link to sponsor Facebook page
- 20-second sponsor advertisement announcement at Great Day festival throughout the day
- Microphone opportunity at stage during Opening Ceremony
- Company photo and article in GFWC Oviedo Woman's Club Newsletter, May 2018 issue
- Invitation to GFWC Oviedo Woman's Club Philanthropic Award Ceremony with recognition from stage and in ceremony program

Gold Sponsor \$3,000

- Logo on 6 festival flag banners placed on city light poles
- Company name highlighted on Oviedo on the Park marquee for 2 weeks prior to festival
- **One Add-On** of your choice from list below**
- Logo on program and festival website including a link to sponsor website
- Inclusion on Great Day festival sponsor sign
- One-quarter page ad in festival program
- Facebook link to sponsor Facebook page
- 15 second sponsor advertisement announcements during Great Day Festival
- Invitation to GFWC Oviedo Woman's Club Philanthropic Award Ceremony

**Choose One Add-On Included in Platinum Sponsorships

- Bean Soup Sponsor-signage at location and your logo on every bag of bean soup (1200 bags). Sponsor provides logo and label.
- Transportation Sponsor-signage on buses. Signage at all bus stops.
- Drink Booth Sponsor-signage at all drink locations and company name
- Shuttle Van Sponsor—signage on van and at bus stops
- Great Day in the Country Artist Award sponsor

Silver Sponsor **\$2,000**

- Logo on 4 festival flag banners placed on city light poles
- Logo on program and on festival website including a link to sponsor website
- Inclusion on Great Day festival sponsor sign
- Facebook mention during the week before the event and during Great Day festival
- Recognition during Great Day Festival
- Invitation to GFWC Oviedo Woman's Club Philanthropic Award Ceremony

Center Lake Flag Sponsor **\$650**

- Logo on 1 Flag Pole Banner placed on city light poles located on Center Lake Lane for 3 months, August through November.
- Invitation to GFWC Oviedo Woman's Club Philanthropic Award Ceremony

Bronze Sponsor **\$500**

- Logo on 1 festival flag banner placed on city light pole
- Logo on program
- Sponsor name on festival website including a link to sponsor website
- Facebook mention during the week before the event
- "Thank you" announcement at Great Day Festival every hour

Art Awards Sponsorships **\$100 - \$4,000**

- Recognition on festival website
- Mention during art awards stage announcements

For additional information, please call **407-365-9420** or e-mail GreatDaySponsors@gmail.com