



GFWC Oviedo Woman's Club  
46<sup>th</sup> GREAT DAY IN THE COUNTRY  
Arts and Crafts Festival  
November 9, 2019

## Sponsorship Opportunities

### Title Sponsor - City of Oviedo \$7,000

- Logo on 8 festival flag banners placed on city light poles
- ½-page ad in festival program
- Logo on all advertisements and on festival website including a link to sponsor website
- Facebook link to sponsor Facebook page
- 20 second sponsor advertisement announcement during opening ceremonies of festival
- Invitation to GFWC Oviedo Woman's Club Philanthropic Award Ceremony

### Gold Sponsor \$3,000

- 10 x 10 Booth space at Great Day in the Country – Year of sponsorship
- Company name highlighted on Oviedo on the Park marquee for 2 weeks prior to festival
- Ad on OrlandoSentinel.com in Great Day in the Country story with link to sponsor website. Approx. 204k hits per day.
- 1/3 page ad in festival program (produced and printed by Orlando Sentinel – approximately 37,000 distributed newspapers in 6 zip codes; 2,000 distributed at Great Day in the Country. Program also online at GreatDayOviedo.org
- Logo listed in Gold Sponsors in festival program
- Logo (hyperlinked to sponsor website) on homepage of festival website GreatDayOviedo.org from time of sponsorship agreement until 3 months after event
- "Thank You" with sponsor logo 7 times on Facebook and sponsor FB page tagged
- 15 second sponsor announcement during Great Day in the Country (sponsor provides verbiage)
- Invitation to GFWC Oviedo Woman's Club Philanthropic Award Ceremony & recognition verbally and printed in program
- Ad on OrlandoSentinel.com in Great Day in the Country story with link to sponsor website. Approx. 204k hits per day.
- Logo printed in OWC newsletter in November

#### **\*\*Choose One Add-On Included in Gold Sponsorships**

- Bean Soup Sponsor-signage at location and your logo on every bag of bean soup (1200 bags). Sponsor provides logo and label.
- Entertainment Stage
- Tent Sponsor—amount does not include cost of tent
- Transportation Sponsor-signage on buses. Signage at all bus stops. **SOLD**

### Silver Sponsor \$1,000

- Company banner at Friendship Park (banner to be provided by sponsor) (no bigger than 4'x8')
- Logo (hyperlinked to sponsor website) in sponsor section of festival website GreatDayOviedo.org from time of sponsorship agreement until 3 months after event
- "Thank You" with sponsor logo 4 times on Facebook and sponsor FB page tagged
- Logo listed in Silver Sponsors in festival program (produced and printed by Orlando Sentinel - 37,000 distributed newspapers in 6 zip codes; 2,000 distributed at Great Day in the Country. Program also online at GreatDayOviedo.org
- Recognition on stage during Great Day in the Country
- Recognition in printed program at GFWC Oviedo Woman's Club Philanthropic Awards Ceremony

## **Bronze Sponsor**

**\$500**

- Company banner hung at Friendship Park (banner to be provided by sponsor) (no bigger than 3'x6')
- Logo (hyperlinked to sponsor website) in sponsor section of festival website GreatDayOviedo.org from time of sponsorship agreement until 3 months after event
- Logo listed in Bronze Sponsors in festival program (produced and printed by Orlando Sentinel - 37,000 distributed newspapers in 6 zip codes; 2,000 distributed at Great Day in the Country. Program also online at GreatDayOviedo.org
- "Thank You" with sponsor logo 2 times on Facebook and sponsor FB page tagged
- Recognition in printed program at GFWC Oviedo Woman's Club Philanthropic Awards Ceremony

## **Misc. Donations**

**\$300**

- Recognition on festival website
- Thank you with sponsor log on Facebook
- Recognition in printed program at GFWC Oviedo Woman's Club Philanthropic Awards Ceremony

## **Other Donations**

**\$100-\$200**

- Certificate of Appreciation
- Recognition in printed program at GFWC Oviedo Woman's Club Philanthropic Awards Ceremony

## **In-Kind Donations**

- Certificate of Appreciation
- Recognition in printed program at GFWC Oviedo Woman's Club Philanthropic Awards Ceremony

Please contact Cindy Drago at [cdrago@cfl.rr.com](mailto:cdrago@cfl.rr.com) or 407/340-1264 for sponsorship information.

NOTE: Custom packages are available.